



SCARECROW FESTIVAL



October 19 - November 2, 2024

Dear Friends,

Andover Coalition for Education (ACE) invites your organization to create a scarecrow for ACE's 12th Anniversary Scarecrow Festival. This year's community event will take place downtown on Main Street from **Saturday, October 19 - Saturday, November 2**. The cost to participate is \$50, which includes a wooden frame required to make your scarecrow. A portion of the fee also goes to support the Andover Schools.

Our theme this year is **Things That Make You Smile!** What brings you happiness? It can be a place, person, song, activity, book...the options are endless. Think of all the things that bring you happiness and use that as an inspiration to be creative in your scarecrow masterpiece. We hope your group will enjoy the opportunity to construct your very own scarecrow!!

ACE will encourage the community to view the scarecrows and celebrate our schools and community. As in past years, we will host an ongoing, self-paced scarecrow scavenger hunt and a kick-off event on **Saturday, October 19th** in front of Old Town Hall.

Here's what you need to know:

- Wood frame pieces will be provided during the month of September. Groups are encouraged to use plastic bags filled with paper, newspapers and other recyclable material to stuff their scarecrows.
- Scarecrows must be sturdy, weather-proof and wind-proof. Any paper items should be laminated to withstand all weather elements. The design must allow the scarecrow to be attached to the light pole using **sturdy string or heavy-duty plastic zip ties (24" or longer)**. ACE will provide two plastic zip ties per scarecrow. Duct tape is not allowed per order of the Town of Andover.
- Each scarecrow will be assigned to a light pole on Main Street. Groups will hang their scarecrows during the afternoons of Thursday, October 17th and Friday, October 18th at times convenient for each group. ACE will release light pole assignments by Wednesday, October 16th. All scarecrows must be placed on poles by Saturday, October 19th at 9 a.m. ACE representatives will be available for assistance in the afternoon of the 17th and 18th – exact times are TBD.
- Each group shall design and/or create the clothing for its scarecrow to express a theme. ACE encourages groups to reuse and recycle materials on their scarecrow. Each group should also attach a **laminated sign (5"x7")** with your organizations's name (see attached form).
- ACE will NOT be auctioning off the scarecrows this year. Instead, we are asking each group to please take down your scarecrow on **Sunday, November 3rd by Noon**. If you are unable to meet the November 3rd deadline, please contact Jennifer at the email listed below.
- All scarecrows must embody positive community values. ACE reserves the right to remove any scarecrow that does not meet this objective.



Please contact Jennifer Srivastava at jsrivastava@aceandover.org as soon as possible with the following information:

- ★ The **name** of your group participating and the **email address** or contact information
- ★ The **date and place** that you wish to receive your scarecrow materials
- ★ \$50 check payable to ACE/ECCF and mail to: ACE, P.O. Box 1521, Andover, MA 01810

Thank you for participating in this annual event. Enjoy!!

Jennifer Srivastava, Director, ACE
jsrivastava@aceandover.org / 978-409-2264